

Fernando Villaseñor

SENIOR FRONT END DEVELOPER

CONTACT

- 310.256.7869
- fvilla18@gmail.com
- Los Angeles, CA
- www.fernvillasenor.com

SKILLS

- HTML, CSS
- Javascript, Typescript, React/Redux, jQuery
- Node/Express
- SASS/SCSS, LESS, Styled Components, CSS modules
- SQL/Postgres
- MongoDB/Mongoose
- Prisma ORM, Sequelize ORM
- Webpack, Yarn, NPM, Gulp
- Git/Github, Subversion
- Photoshop
- Bootstrap, Semantic UI, Chakra UI, Material UI, Tailwind CSS
- React testing library, Jest, Enzyme, Mocha, Chai
- Jira
- Next.js
- Heroku, Vercel, Render

PROFILE

Self-directed and motivated Senior Front End Developer, with a deep understanding of **React/Javascript** (amongst other frontend technologies) and 7 years of professional experience and a keen eye towards design details.

EXPERIENCE

SENIOR FRONT END DEVELOPER

MYLIFE.COM | LOS ANGELES, CA | JUL 2020 - PRESENT

Responsible for the front end development of the RealMe platform- a new B2B product that provides safety and trust for consumers- along with working on the operations team focusing on the UI/UX enhancement of the core MyLife product..

- Integrate w/MyLife API to allow searching and verification of user profile data for partner companies via the RealMe landing page and external widgets.
 - Built custom widgets for partners to use on their products using **Create React App**.
 - Built custom marketing landing pages for partners w/**React + SCSS**.
- Rebuilt Realme/Landing page profile search flow w/**React** (hooks) and added testing using **React Testing Library/ Jest**.
- Squashed bugs + developed updates to core Mylife products (profile/dashboard).

FRONT END DEVELOPER (PART-TIME CONTRACT)

FINTEL.IO | LOS ANGELES, CA | MAY 2020 - MARCH 2021

Focused on rehauling the site's front end UI- integrating **React/Redux** and **Webpack** to add multiple Single Page Apps (w/**React Router**).

- Built a new user dashboard - adding new features such as stocklists, notebooks, updated data tables and live trading alerts utilizing **Websockets** & the **Browser Notification API**.
- Built a teams dashboard- adding new features such as joining/creating teams, messaging, document creation, and user management.
- Developed 7 new landing pages, including a new index page.
- Rebuilt checkout page w/**React & Stripe**.
- Updated site from **Bootstrap 3 to 4**.
- Added Webpack from scratch along with updating **Gulp** usage for non-React pages.

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SENIOR FRONT END DEVELOPER

EDUCATION

BA, History

UCLA

MA, Sport Management

CSULB

LANGUAGES

English | Fluent

Spanish | Fluent

EXPERIENCE (CONTINUED)

SOFTWARE DEVELOPER

TIX INC | LONG BEACH, CA | AUG 2017 - JULY 2020

Responsible for the continued development of event ticketing management software used by thousands of clients throughout the country.

- Updated over 30 legacy programs and data reports from **ASP.net** to **React/Redux** w/new UIs based on design mockups and utilizing **CSS modules** and the **Semantic UI** framework.
- Developed new client programs - such as an email notification and an e-ticket management program, as well as new integrated data reports w/updated search criteria and data-grid functionality (data exporting/emailing, pdf generation).
- Built API endpoints using **C#/.Net** and **SQL** as needed to integrate with client-side programs.
- Built dashboards for displaying data on charts/timelines using **Chart.js**, along with building a sales comparisons tool.
- Created mobile-friendly E-Tickets, with customizable images.
- Developed responsive email template for order confirmations.
- Used Next.js to update standalone static marketing pages w/improved SEO performance.

FRONT END DEVELOPER

PANJO | SANTA MONICA, CA | JAN 2015 - JUL 2017

Responsible for the entire front-end development and implementation of features and updates to the Panjo.com marketplace.

- Built a fully responsive, cross-browser tested site, utilizing **Bootstrap** and **SCSS**.
- Transitioned from **jQuery** to **React/Redux**- integrating **Webpack/Yarn & ESLint**.
- Developed core programs such as user feed homepage, listing results page (w/search & filters), listing details page and checkout form integrated w/ Braintree Javascript SDK, and account settings/listings management pages.
- Created **Responsive HTML Emails** for user notifications/marketing.
- Worked with Head of Design to ensure all updates/new designs were developed as close to pixel-perfect as possible to their original design using **Photoshop**.
- Added testing of React components using **Mocha, Enzyme** and **Chai**.

FRONT END DEVELOPER

TRUBRAIN | SANTA MONICA, CA | MAY 2014 - DEC 2014

Led all frontend page redesigns, encompassing more than 90% of the website.

- Used **jQuery** for the development of most informational/marketing pages.
- Utilized **AngularJS** to build new subscription signup/checkout process.
- Converted the entire website to be fully responsive w/**Bootstrap & LESS**.
- Worked with the Operations department, improving and fixing any issues related to the **Django/Python** backend **Stripe** payments/discount code creations, subscription/admin functionality, etc.)